

Jon Swahn CV

AD | Designer | Final Art | Film | UX

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Portfolio: www.jonswahn.se

- Creative problem solver
- Quick off the mark, precise and concept strong
- Over 20 years experience as an Art Director and Graphic Designer
- Broad experience of integrated campaigns - both traditional and digital
- Used to both leading and working as part of a team and communicating and working with various customer categories
- Created several very successful campaigns for both Swedish and International companies
- Producer of strong graphic profiles for several worldwide brands
- Does Art Direction, Design, UX, Final Art and film and presentations

Own clients: Barnebys, Reijmyre, Suburban Properties, Björkholmen Real Estate, Bocenter

Some of the agencies I've recently worked for as a consultant: Bonnier News Brand Studio, Reaktion, UMG, Minnesota, Narva.

Employments:

2021 - / Concept Store

Clients: Mondelez, McDonalds, Mercedes, Konsumentförbundet

2020 - 2021 / Springtime Intellecta

Clients: Nacka kommun, Utrikesdepartementet, FRA, DIGG, Lungkollen

2012 - 2020 / Freelancer

2009 - 2012 / Customersonly

Clients: Toyota, Barncancerfonden among others

2008 - 2009 / MRM Starsky

Clients: SEB, Vattenfall, Guldnyckeln, Lantmännen

2006 - 2008 / HolyDiver

Clients: Jetpak, Naturskyddsförbundet, JM, Land & Rike, Fazer et al.

2005 - 2006 / Freelancer

Clients: MetroTravel, Tre, Swedbank, IF, Starcom 1.1.3 etc

Involved in the startup of the luxury fashion store - Life is Too Short Not to Wear Beautiful Things in Stockholm

2004 - 2005 / Citigate Gramma

Clients: FöreningsSparbanken, Notar and others

2001 - 2003 / Freelancer

Clients: Silja Line, Minimeal, Kista Galleria, Arla Smaksatt Mjök among others

1999 - 2001 / Publicis Stockholm

Clients: Silja Line, Virgin Express, Chello, Øresundsbron, Barnfonden, Postgirot Open

1998 - 1999 / Kunde&Co

Clients: Nycomed, Fazer among others

1997 - 1998 / Månsson Reklambyrå

Clients: Comviq, Dafgård, Södra, Kronfågel, Riksgäldskontoret

1994 - 1997 / Observera Grey

Clients: SAS Jackpot, DN, Rädda barnen, Microsoft, Nordbanken

Education:

RMI-Berghs School of Communications – Art Direction (1992-1994),

D&AD Concept Workshop, (London 1997)

Miscellaneous:

Tutor at Beckman's School of Design